

# Outline of the Survey on Selected Service Industries



---

(Voorburg Group Meeting 7/10/2003)

Industrial Statistics Office  
Ministry of Economy, Trade  
and Industry (METI), Japan



# 1 .Purpose of the Survey

---

- Clarifying the actual conditions of selected service industries in Japan
  - The Survey has been conducted every year since 1973.



## 2 .Legal Framework

---

- Designated statistical survey based on the Statistical Law (No. 18 of 1947)
  - Designated Statistic No. 113
- Regulations to conduct the Survey
  - Ministry of Economy, Trade and Industry Ordinances No. 67 of 1974 and No. 193 of 2001



## 3-1 .Scope of the Survey (Survey Objects)

---

Establishments or enterprises engaged in corporate or personal services, either as their main business or as sidelines.

(The Survey is conducted on an “activity” basis.)

- belong to the “Finance and Insurance” and “Services” categories in the Japan Standard Industrial Classification
- designated by the Minister of Economy, Trade and Industry



## 3-2 .Scope of the Survey (Geographical scope)

---

Nationwide (2001 ~ )

Nationwide & Urban areas ( ~ 2000)

The geographical scope of the urban-intensive service industries\* was expanded to nationwide from urban areas only, in 2001.

\*Information services, renting & leasing, advertising, design and machinery design

# 4-1 .Industries Surveyed (2001 ~ )

	Year 2001, 2003,	Year 2002, 2004,	Year 2003, 2005,
Every year	<ul style="list-style-type: none"> <li>◆ Information services</li> <li>◆ Renting and leasing</li> </ul>	<ul style="list-style-type: none"> <li>◆ Information services</li> <li>◆ Renting and leasing</li> </ul>	<ul style="list-style-type: none"> <li>◆ Information services</li> <li>◆ Renting and leasing</li> </ul>
In three-year rotation	<p>Business support industries</p> <ul style="list-style-type: none"> <li>◆ Advertising</li> <li>◆ Engineering</li> <li>◆ Design</li> <li>◆ Machinery design</li> <li>◆ Displays</li> <li>◆ Environmental measurement and certification</li> <li>◆ Tests and analyses for supporting R&amp;D</li> <li>◆ Telemarketing</li> </ul>	<p>Leisure-related industries</p> <ul style="list-style-type: none"> <li>◆ Movie theaters</li> <li>◆ Golf courses</li> <li>◆ Bowling alleys</li> <li>◆ Tennis courts</li> <li>◆ Amusement parks and theme parks</li> <li>◆ Golf driving ranges</li> <li>◆ Theaters (incl. rental halls)</li> <li>◆ Movie production and distribution and video sales</li> </ul>	<p>Culture and lifestyle-related industries</p> <ul style="list-style-type: none"> <li>◆ Culture centers</li> <li>◆ Fitness clubs</li> <li>◆ Credit card services</li> <li>◆ Wedding ceremony halls</li> <li>◆ Foreign language schools</li> <li>◆ Funeral services</li> <li>◆ Beauty salons</li> </ul>



## 4-2 .Industries Surveyed (1973 ~ 2000)

---

- The Survey has covered 29 industries since its inception in 1973.
- Five to ten industries from the areas of ‘Business support,’ ‘Leisure-related’ and ‘Culture and lifestyle-related’ were selected every year.

# 4-3 .Industries Surveyed (1973 ~ 2000)

	<b>Business support industry</b>	<b>Leisure-related industry</b>	<b>Culture &amp; lifestyle-related industry</b>
Every year	<ul style="list-style-type: none"> <li>◆ Information services</li> <li>◆ Renting and leasing</li> <li>◆ Advertising</li> </ul>		
Ad hoc	<ul style="list-style-type: none"> <li>◆ Engineering</li> <li>◆ Design</li> <li>◆ Environmental measurement and certification</li> <li>◆ Displays</li> <li>◆ Machinery design</li> <li>◆ Tests and analyses for supporting R&amp;D</li> <li>◆ Telemarketing</li> <li>◆ Consulting</li> <li>◆ Trading stamps</li> <li>◆ Copying</li> </ul>	<ul style="list-style-type: none"> <li>◆ Movie theaters</li> <li>◆ Golf courses</li> <li>◆ Tennis courts (incl. tennis practice areas)</li> <li>◆ Bowling alleys</li> <li>◆ Amusement parks and theme parks</li> <li>◆ Golf driving ranges</li> <li>◆ Theaters (incl. rental halls)</li> <li>◆ Movie production and distribution and video sales</li> <li>◆ Rental bicycles</li> <li>◆ Resort clubs</li> </ul>	<ul style="list-style-type: none"> <li>◆ Credit card services</li> <li>◆ Funeral services</li> <li>◆ Fitness clubs</li> <li>◆ Culture centers</li> <li>◆ Wedding ceremony halls</li> <li>◆ Foreign language schools</li> </ul>





## 5-1 .Survey Items

---

A separate survey form is prepared for each industry, with slightly different survey items according to the type of service activities.



## 5-2 .Survey Items (Main Survey Items)

---

- Legal status and amount of paid-up capital or investment
- Main/branch classification of establishments
- Annual sales, annual contract amount
- Annual sales by business category and by contract partner
- Number of members, membership fee, enrollment fee (for membership-based services)
- Number of users or attendance, usage fee or admission fee (for personal services)
- Operating costs and acquisition costs of tangible fixed assets



## 6 .Survey Method (Route)

---

Ministry of Economy, Trade and Industry

Prefectural Governments

Enumerators

(appointed by prefectural governors)

Survey respondents

(self-calculation method)



## 7 .Date of the Survey

---

- Effective date of the survey:  
November 1
- Reporting period:  
one year from November 1



## 8-1 .Measurement of Annual Sales

---

- **Annual sales (Total amount)**

JPY.

- **Amount of the relevant business**

JPY.

=Portion of derived from the relevant business

- **Breakdown of by operation**

- **Breakdown of by business category**

- Breakdown of by contract partner**

(Composition ratio)		100%
---------------------	--	------

# 8-2 .Measurement of Annual Sales - *Information Services*

## Breakdown by Operation

Information service	Operations other than information service					Total
	Manufacturing	Wholesale, retail, eating & drinking	Finance & insurance	Other service operations	Other operations	
%	%	%	%	%	%	100%

# 8-3 .Measurement of Annual Sales

## - *Information Services*

### Breakdown by Business Category

Information processing service	Custom-made software development service	Software products			Assigned system management
		Business packages	Game software	Basic software for computers, etc.	
%	%	%	%	%	%

Database services		Research	Others	Total of information services
Through the Internet	Others			
%	%	%	%	100%

# 8-4 .Measurement of Annual Sales

## - *Information Services*

### Breakdown by Contract Partner

Manufacturing	Wholesale, retail, eating & drinking	Construction and real estate	Finance and insurance	Transportation and communications	Electricity, gas, heat & water supply
%	%	%	%	%	%

Other services	Public services	Other services in information service	Others	Total of information services
%	%	%	%	100%



# 8-5 .Measurement of Annual Sales

## - *Renting and Leasing*

### Breakdown by Operation

Renting and leasing operations	Operations other than renting and leasing					Total
	Manufacturing	Wholesale, retail, eating & drinking	Finance & insurance	Other service operations	Other operations	
%	%	%	%	%	%	100%

# 8-6 .Measurement of Annual Sales - *Renting and Leasing*

## Breakdown by Business Category

	Industrial machinery & equipment	Machine tools	Civil engineering & construction machinery	Medical equipment
Lease Contract amount	%	%	%	%
Rental Sales amount	%	%	%	%

Transportation equipment		Commercial machinery & facilities	Service machinery & facilities	Computers & related equipment
Automobiles	Others			
%	%	%	%	%
%	%	%	%	%

Telecommunication equipment	Office equipment	Others	Total of renting & leasing
%	%	%	100%
%	%	%	100%

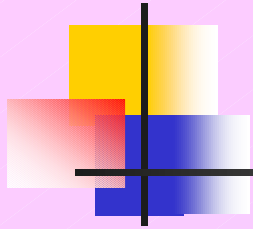
# 8-7 .Measurement of Annual Sales

## - *Renting and Leasing*

### Breakdown by Contract Partner

	Manufacturing	Wholesale, retail, eating & drinking	Construction and real estate	Finance and insurance	Transportation and communications
Lease Contract amount	%	%	%	%	%
Rental Sales amount	%	%	%	%	%

Electricity, gas, heat & water supply	Other services	Public services	Other services in renting & leasing	Others	Total of renting & leasing
%	%	%	%	%	100%
%	%	%	%	%	100%



Thank you for your attention